

Polaris Announces Limited Edition ATVs for 2008

Minneapolis, Feb. 8, 2008 - Polaris Industries today announced the company's limited edition ATV offerings for 2008. ATV enthusiasts will be able to get "The World's Toughest ATVs" in six limited edition packages.

New 2008 Polaris LE ATV models include:

2008 Sportsman 800 EFI Nuclear Sunset-Big bore power with a hot paint job

Additional features on the limited edition model include:

- . Nuclear Sunset paint
- . Black cast aluminum rims

The MSRP (US) is \$8,599, and the MSRP (Canada) is \$11,699. Machines will be available in US and Canadian dealerships in March.

2008 Sportsman 800 X2 Stealth Black-Most versatile ATV gone stealth

Additional features on the limited edition model include:

- . Stealth Black paint
- . Cast aluminum rims

The MSRP (US) is \$9,599, and the MSRP (Canada) is \$11,999. Machines will be available in US and Canadian dealerships in March.

2008 Sportsman 500 Touring Pearl White-White times two

Additional features on the limited edition model include:

- . Pearl White and Silver paint
- . Cast aluminum rims

The MSRP (US) is \$7,999, and the MSRP (Canada) is \$10,299. Machines will be available in US and Canadian dealerships in May.

2008 Sportsman 300 Pearl White-A Gem in the Mid-Size class

Additional features on the limited edition model include:

- . Pearl White and Silver paint
- . Cast aluminum rims

The MSRP (US) is \$5,099, and the MSRP (Canada) is \$7,199. Machines will be available in US and Canadian dealerships in May.

2008 Sportsman Browning Hunter Editions-The ultimate hunting machines

Three Browning editions are offered in the 500 H.O. EFI, 800 H.O. EFI models

and Sportsman 500 X2. All include the following additional features:

- . Mossy OakR "New Break UpT" brand pattern
- . Camo-pattern rims
- . Hand and thumb warmers
- . Rear rack extenders
- . Engine braking system (EBS) with active descent control (ADC)
- . Gun scabbard with Lock & RideT gun mount
- . Rear work lights
- . Polaris 2,500 lb winch
- . Browning logos

The MSRP (US) for the Browning Sportsman 500 is \$7,899, the Sportsman 800 is \$9,499 and Sportsman X2 500 is \$8,899. The MSRP (Canada) is \$10,599 for the Browning Sportsman 500, \$12,699 for the Browning Sportsman 800 and \$11,899

for the Sportsman 500 X2. Machines will be available in US and Canadian dealerships in April.

2008 Outlaw 525 S Stealth Black and Gold-Blazin' Stealth speed

Additional features on the limited edition model include:

- * Stealth Black/White paint
- * Gold powder-coated A-arms, Swingarm and Heat Shield
- * Black Powder-Coated Wheels
- * Cut 'n Sew Seat (STX Vinyl/Carbon Fiber Vinyl,/White Vinyl)

The MSRP (US) is \$7,599, and the MSRP (Canada) is \$10,799. Machines will be available in US and Canadian dealerships in March.

Pick up photos of the limited-edition ATVs here:

Go to <http://media.polarisindustries.com> now to pick up your items. Your pick-up identification number is ff0df29953.